

**INVESTING IN SOCIAL, ENVIRONMENTAL OR ETHICAL (SEE) FUNDS DATES BACK TO VICTORIAN TIMES. THE MORE DISCERNING INVESTOR STAYED AWAY FROM THE WORKHOUSES DESCRIBED SO GRAPHICALLY BY DICKENS.**



Atkinson Bolton  
Consulting Ltd

New Model **Adviser**  
of the Year 2008

In the 21st century we are more socially and environmentally aware than ever before.

- ✓ You have plants in your home purifying the air
- ✓ You are switching off appliances/lights/chargers when they are not in use
- ✓ You are recycling more than ever before
- ✓ You have or are considering solar energy



These decisions, in turn, are resulting in radical changes to the types of investments we make and to the choices available to all of us.

**ARE YOU AWARE OF WHAT TYPES OF COMPANIES YOUR INVESTMENTS ARE WITH?**

Atkinson Bolton Consulting has always taken an interest in our client's personal values. Now more than ever before we are able to match client investments with their social, environmental and ethical views, working towards a portfolio that will have sustainability at its core.

Ethical investing is a positive choice. So called "green" thoughts are now being left behind as the world starts to concentrate on investing in people, investing optimistically for the sustainability of our planet, and investing with passion. When you invest like this, not only is your money working hard for you, it is also helping our society, culture and the environment.

We are now able to select companies that are not only striving to improve the world and society, but also look at companies who are attempting to reduce the harmful impacts of their businesses. **You may have heard the term carbon neutral. This is something that we take very seriously at Atkinson Bolton Consulting, reflected in our support of PURE, the clean planet trust.** The increasing commitment to carbon neutrality by companies across the globe improves their social responsibility and sustainability, and could mean that they will perform more profitably in the long run.

Recent analysis shows that "green" investors do not have to accept lower returns - there are choices that have and can consistently achieve above sector average returns. You can invest not only with a clear conscience, but also with your heart, not just your head.

**TO RECEIVE AN EVALUATION OF ETHICAL / GREEN INVESTMENT OPPORTUNITIES, OR FOR AN APPOINTMENT TO DISCUSS YOUR OWN REQUIREMENTS, PLEASE CONTACT US...**



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